

# Violette Gyss

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## SUMMARY

Multimedia Journalism student with some experience in video editing, social media content creation, and multimedia storytelling. Interested in communication and brand content, especially within beauty, fashion, and travel.

Organized • Communication • Teamwork • Photo Editing (Adobe Photoshop) • Writing • Research • Video Editing (Adobe Premiere Pro) • Content Creation • Photography • Social Media • Capcut Pro • French (Native) • English (Fluent)

## EDUCATION

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Lynn University, Boca Raton, FL

**Bachelor of Arts in Multimedia Journalism, 3.7 GPA**

(Graduation, May 2026)

*Honors/Awards:* Dean's List (4 semesters), Wellness Certificate

*Relevant Courses:* Multimedia Journalism, Applied Media, Video Editing (Premiere Pro), Documentary Production & Directing, Photojournalism, Social Media Practice, Digital Imaging, Fashion & Retail

HubSpot Academy

**Social Media Certified**

(Valid: June 2025-July 2027)

## EXPERIENCE

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Halo42, Boca Raton, FL

**Social Media Content Creator Intern**

(September 2025 – January 2026)

- Filmed and edited 5 + videos and photos weekly for Instagram and TikTok to create
- Created engaging content for the brand

Villa Mandarine Hotel, Rabat, Morocco

**Interior Design Intern**

(May 2025 – August 2025)

- Prepared mood boards and selected colors, fabrics, materials, and design inspiration

iPulse News, Lynn University, Boca Raton, FL

**Staff Writer**

(January 2025 – May 2025)

- Conducted interviews and wrote news stories covering diverse topics
- 11 articles were selected for publication on iPulse News

## PROJECTS

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Lynn University, Boca Raton, FL

**Documentary Production**

(November 2025 – January 2026)

- Produced two short documentary films exploring the mental aspect of performance and a day in the life of a business executive
- Planned, filmed, and directed the documentary, interviewing subjects.

Lynn University, Boca Raton, FL

**Social Media Campaign Project – AT&T**

(October 2024)

- Collaborated on a social media campaign using surveys and AI visuals to analyze engagement.